

CE-Ageing Platform

GREEN PAPER CE-AGEING STRATEGY

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Bratislava

Title of project: „Central European Knowledge Platform for an Ageing Society“
Acronym: CE-Ageing Platform (www.ce-ageing.eu)

Programme: CENTRAL EUROPE

Priority Area 4 /4.2 Addressing the territorial effects of demographic and social change on urban and regional development. (www.central2013.eu)

Funding: 79,34 % ERDF, 20,66 % co-financing from national resources

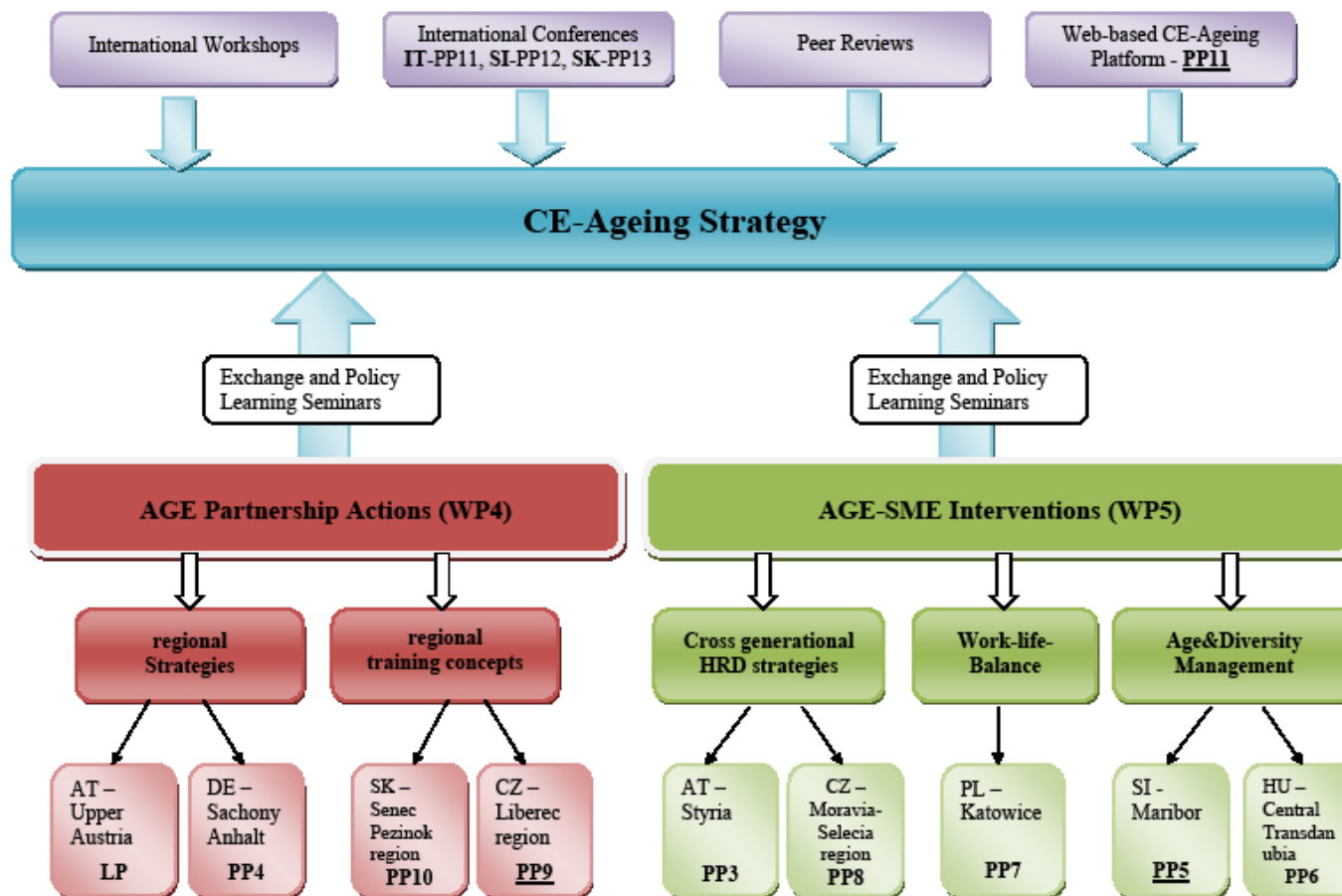
Duration: January 2011 – December 2013

Partnership: 13 partners from 8 CE-countries (AT, CZ, DE, HU, IT, PL, SI, SK) led by the Chamber of Labour Upper Austria

Participating Danube region countries: AT, CZ, DE, HU, SK, SI



The **CE-Ageing Strategy** is a core output of the project.

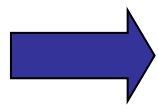


Why a CE-Ageing Strategy?

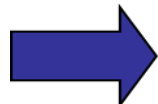
CE will face unprecedented **challenges** related to **demographic change** due to greater life expectancy, decreased fertility of CE-citizens, etc. resulting in:

- Ageing population and 'ageing regions'
- Enhanced immigration to CE as well as migration within CE to more affluent regions
- Changes in family structures

Successful and **effective co-operation** of governments, social partners and organisations at the various spatial levels is required to minimise negative effects of demographic change.



The CE-Ageing Strategy has been **jointly developed with and for CE regions** in order to establish coordinated actions at the transnational, national, the regional and local level. It serves as joint strategic guideline for the CE regions.



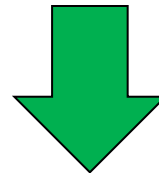
GREEN PAPER available from February 2013!

Who contributed so far?

- _ 13 partners from eight CE countries (AT, CZ, DE, HU, IT, PL, SK, SI);
- _ Public and private organisations operating at various levels;
- _ Six high-level experts/expert groups of research and applied science.

**The CE-Platform Vision was
consulted online during 1-3/2012**

**The GREEN PAPER CE-Ageing Strategy
was issued in February 2013.**



Thematic workshops
Peer reviews on practices
International ageing conferences

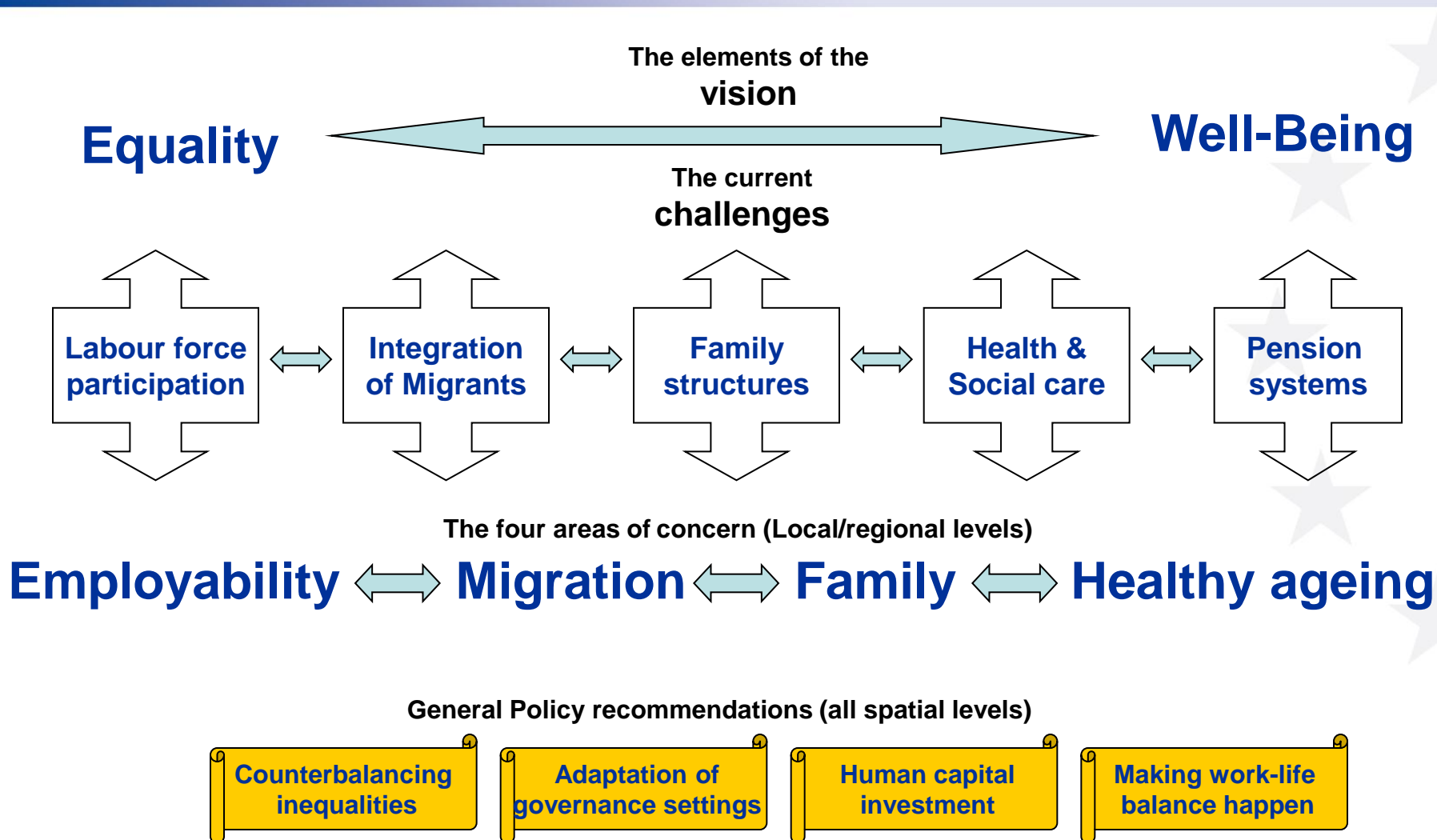
Consultation process online March – August 2013
<http://ageing-consultation.zsi.at>

What is the Vision 2050?

“In 2050 we want to live in an integrative society in which human well-being has top priority and equality is a reality”.



CE-Ageing Strategy's core aspects

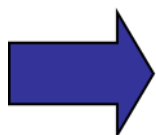


The CE- Ageing matrixes

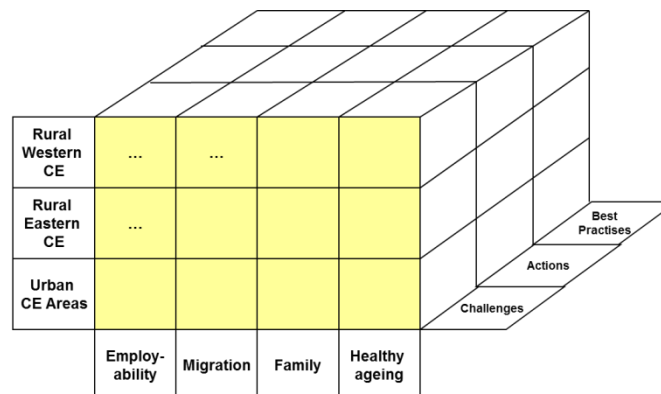
- A) Challenges faced at the local/regional level within CE
- B) Actions to be taken at the local/regional level within CE
- C) Good Practices recommended for implementation within CE

Central European Regions Areas of concern	Employability	Migration	Family	Healthy ageing
Rural areas in Eastern CE				
Rural areas in Western CE				
Urban CE areas				

*Challenges, Actions,
Good practices*



CE-Ageing Strategy Cube



General policy recommendations

- 1) Counterbalancing inequalities;
- 2) Adaptation of governance systems to change;
- 3) Investment in human capital;
- 4) Making work-life-balance happen.

(Source: Page 37 of the GREEN PAPER CE-AGEING STRATEGY)

**Target groups of the CE-Ageing Strategy:
the public, private and civil society.**



- **On-line consultation** via <http://ageing-consultation.zsi.at>

Online consultation from March – August 2013!

- **Face-to-face meetings** in 8 CE countries
organised by the project partners

- **Direct communication** with relevant
key stakeholders (telephone conferences,
e-mail communication)

- **Project website:** www.ce-ageing.eu

Questions to CE-Strategy?

Please contact us:

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Thank you for your attention!